

CHRIS SALVADOR

Motion Designer
& Art Director

Motion designer with
a strong focus on concept
development, storytelling,
typography & cinematography.

www.csalvador.com
contact@csalvador.com
352.812.1364

SCAD 2015
BFA Motion Media Design
BFA Graphic Design

EXPERIENCE

8+ years

Studios

Elastic
Imaginary Forces
Jax
A52/RPS
King and Country
Framestore
Loyalkaspar
Sarofsky
State Design
WeAreRoyale
Kill2Birds
BBC
DevaStudios
Foreign Affairs
R79
+more

Indirect Clients

HBO
Netflix
Amazon
Hulu
FX
NFL
Facebook
Apple
Samsung
Rocket Mortgage
Draft Kings
TurboTax
PBS
Dell
Mountain Dew
Comcast
Peacock
Quibi (RIP)
+more

SELF-EMPLOYED

I have been working as a freelance designer, art director and animator over the last 8 years, both in-house and remotely. From Chicago to NY to LA and now, splitting my time between Florida and Mexico City, my work ranges from concept, to R&D, design boards, animation, art direction and production.

Highlights

(in no particular order)

IMAGINARY FORCES

I was involved in an array of projects ranging from Facebook to title sequences and commercials. I helped with concepting, R&D, AR prototyping, animation, design and art direction.

Clients include: Facebook, Instagram, Clash of Clans, Amazon, Apple.

Projects include: Emmy nominated Thursday Night Football's Intro on Prime, Jack Ryan, For All Mankind, Apple internal jobs.

JAX FILM

I worked very closely with the owners of this Trailer Production House and oversaw concept and design of multiple trailers and promos. It was a small team of 1-3 people, where I had the opportunity to direct many of the projects.

Projects include: Live by Night, Fantastic Beasts, Ready Player One, Justice League, Baby Driver, War Dogs, Keanu, King Arthur, Billionaire's Boy Club, Atlanta, Amanda Knox, Logan Lucky, King Kong: Skull Island, Pirates of the Caribbean, and many more.

SELF-PRODUCED

Self-produced, directed, designed and animated projects for PBS and the Smithsonian channel, alongside film-duo: *Field Studio* including: 'The Future of America's Past', 'How the Monuments Came Down', 'Picturing the Obamas', among others.

I also collaborated with Brent Craft on a handful of films including 'Unicorn Town', to create a design language for the title sequence and internal graphics of the films.

More recently, I worked closely with Sasha Joelle Achilli and Joshua Baker to create graphics for their upcoming documentary on BBC.

ELASTIC

I worked on multiple projects simultaneously. I jumped into various stages of the visual effects pipeline - mostly focusing on design and animation.

Clients include: Netflix, Apple, Samsung, Dell, HBO, Kaiser Permanente, Amazon.

Projects include: Turning Point, Coyote, Encounters, Taken, Patriot Act, Spelling The Dream, ToveLo Firefade, The Rings of Power.

SAROFSKY

Kicked off my career, working on several design frames and animations, including the role of lead designer for the OFFF Mexico 2015 titles and creating the look of the locator cards for Guardians of the Galaxy.

MISC. STUDIOS

Created design frames for pitches and projects including: Snowfall Promo, Mr Inbetween, Cabinet of Curiosities, Race for the Championship, Queen Charlotte, Burning, The Continental, D.B. Cooper, etc.

SKILLS & TOOLS

TOOLS

Photoshop
After Effects
Illustrator
InDesign
Cinema 4d+Redshift

SKILLS

Concept Development
Motion Design
Logo Design
Trend Research
Image manipulation

Typography
Team Player
Reference Gatherer
Flexibility and openness to work on different styles